

**SPONSORSHIP
PACKAGE**

TechBIZKON VII

DIGITALIZING THE WORLD -
MICROELECTRONICS FOR DX



TUESDAY
12 DECEMBER

15:30 - 21:00

VENUE (HYBRID)

SHIBUYA QWS & Online

<https://shibuya-qws.com/>

MORE INFO

<http://www.techbizkon.com/>

ORGANIZERS

Advantage Austria Tokyo
Embassy of Italy – Trade Promotion Section
Flanders Investment & Trade
German Chamber of Commerce and Industry in Japan
Plug and Play Japan

CO-ORGANIZERS

DWIH Tokyo

ORGANIZED BY



PLUGandPLAY JAPAN

CO-ORGANIZERS



Be **THE FIRST** connecting with startups

Be **AHEAD** in discovering new technologies

Be **VISIBLE**

Be **TechBIZKON SPONSOR 2023**

We are pleased to announce our seventh startup conference **TechBIZKON!** The title this year is "**Digitalizing the World - Microelectronics for DX**". Startups from Austria, Belgium, Germany, Italy and Japan will present innovative microelectronics and semiconductor technologies aiming at digitalizing the future.

TechBIZKON has been held every year since 2017 bringing together startups, VCs and stakeholders from Europe and Japan to promote long-term technological and economical exchange between the startup ecosystems of the participating countries.

EVENT HIGHLIGHTS

- Pitching contest with 15 selected startups from the participating countries
- Panel discussions about the newest challenges for microelectronics in digitalization from a business and technology perspective by experts from Europe and Japan
- Exhibition area with more than 30 exhibiting startups
- Business meetings and networking with key representatives and decision makers from microelectronics and semiconductor industries in Europe and Japan
- Networking cocktail with specialities from the participating countries
- Gain even more visibility by sponsoring attractive prizes for the participating startups

Have a look at last year's TechBIZKON: [EVENT VIDEO](#)



DISCLAIMER

If this event cannot be continued due to technical troubles, Covid-19 related or unavoidable reasons, the organizers will try to resolve the problem in good faith, but still reserve the right to postpone the event at any time. In this case, the organizer will not be liable for any loss or damage that may occur.

SPONSORSHIP BENEFITS

Our sponsorship package offers four levels of sponsorship – Diamond, Platinum, Gold and Silver, which can be adapted to your needs and provide different levels of visibility.

CATEGORIES (LIMITED TO)	DIAMOND (6)	PLATINUM	GOLD	SILVER
CONTRIBUTION IN JPY (EUR)	700,000 (4,825)	500,000 (3,448)	250,000 (1,724)	125,000 (862)
BENEFITS				
<ul style="list-style-type: none"> Greeting speech at: <ul style="list-style-type: none"> - Pre-event cocktail party (Dec 11) OR - Networking opening at main event (Dec 12) Presentation table at the venue of main event Spoken statement in the after-event video or on the event website (30 seconds) Short sponsor videos in loop during event opening, break and networking time 	✓			
<ul style="list-style-type: none"> Special announcement by MC at main event opening Roll up banner at the venue of main event Logo on event name tag Optional: prearranged meeting with startups 	✓	✓		
<ul style="list-style-type: none"> Logo on event booklet and screen display during main event 	✓	✓	✓	
<ul style="list-style-type: none"> Logo on event website, social media and event video Leaflets at the information materials desk during main event 	✓	✓	✓	✓
<ul style="list-style-type: none"> Visibility in event booklet 	FULL PAGE	HALF PAGE	LOGO	LOGO
<ul style="list-style-type: none"> Complimentary tickets for the pre-event networking cocktail party (Dec 11) 	3	1	0	0
<ul style="list-style-type: none"> VIP row seats in the main event (Dec 12) 	6	3	2	1

CONTACTS

Advantage Austria Tokyo

Ms. Rumi Onodera
+81 (0)3 3403-1777
tokyo@advantageaustria.org

Embassy of Italy – Trade Promotion Section

+81 (0)3 3475-1401
tokyo@ice.it

Flanders Investment & Trade

Ms. Ryoko Fujii
+81 (0)3 5210 5882
japan@fitagency.com


German Chamber of Commerce and Industry in Japan

Mr. Felix von Helden
+81 (0)3-5276-8703
fvonhelden@dihkj.or.jp

FACTS & FIGURES 2022

TechBIZKON VI -Mobility



 **30** STARTUPS
 **10** PANELISTS
 **150** VISITORS

SNS REACH

- 3,600+ Facebook followers
- 2,500+ Twitter followers
- 5,000+ LinkedIn followers
- 10,500+ Websites visits per month
- 6,300+ Newsletter subscribers

PRESS RELEASE

01 JUL. 2022

モビリティ技術をテーマにした日欧ピッチコンテスト『TechBIZKON VI Mobility』が12月6日(火)に開催
日欧5カ国のテクノロジー・スタートアップが競い合う技術的・経済的交流を促進するための交流イベント

10 OCT. 2022

スタートアップのピッチ参加企業を募集
日欧ピッチコンテスト『TechBIZKON VI Mobility』プロモーションとコネクション形成で欧州市場に飛躍するチャンス

08 NOV. 2022

モビリティ関連技術にご関心のある企業の方必見
日欧スタートアップ30社が参加するピッチコンテスト『TechBIZKON VI Mobility』12月6日(火)開催
注目のスタートアップとB2Bビジネスマッチングのチャンス

13 DEC. 2022

12月6日開催「TechBIZKON VI Mobility - A journey into the future」受賞者発表
イノベーション溢れる優秀スタートアップ5社に賞として支援プログラムが授与

WINNERS 2022

GOAUSTRIA Golden Ticket

PJP Eye (Japan)



Expand in Germany

Ubiq (Austria)



Explore Europe Award

Map IV (Japan)



axle Award

TOQUA (Belgium)



GLIP Award

2Hire (Italy)



ORGANIZED BY



CO-ORGANIZERS

SPONSORS

Diamond



Platinum



Gold



Silver



KIND SUPPORT

